

# 6<sup>th</sup> Annual SBS Red Ribbon Week – Oct. 19-23

## “Drug Free. The Healthy Way to Be”

### Why do we celebrate Red Ribbon Week (RRW)?

RRW is the oldest and largest drug prevention campaign in the country. This week serves to honor the life of slain undercover DEA Agent Enrique “Kiki” Camarena. To further the cause for which he gave his life, the Red Ribbon became a symbol of support for all drug abuse prevention education programs. Each year, the Shrewsbury Alliance for the Prevention of Alcohol and Drug Abuse (the Alliance) and the SBS faculty and administration work together to provide our students with drug awareness activities that focus on their health, well being, and reinforcement of skills to become strong enough to take a collective stand against the underage use of alcohol, tobacco, and use of any illegal drugs.

### In-School Activities planned for the week:

#### (1) Daily Dress-up days!

- Monday: “**Team Up Against Drugs!**” (wear your favorite team shirt)  
Tuesday: “**Being Drug Free is no Sweat!**” (wear your sweatshirt or sweatpants)  
Wednesday: “**Put a Cap on Drugs**” (wear a hat to school)  
Thursday: “**Use your Head. Don’t Do Drugs!**” (Crazy Hair Day)  
Friday: \***Game Show Assembly Day – wear your team color to school\*** (teachers assigned)

(2) Each morning there will be **school-wide public service announcements** by the 7<sup>th</sup> and 8<sup>th</sup> graders reinforcing our drug free messages.

(3) **Essay Contest (6<sup>th</sup>-8<sup>th</sup> Grade)**. Two winners per grade (one boy/one girl) announced at assembly at week’s end.  
**Topic:** Name three specific consequences for any area of your life that could be affected if you chose to use drugs and/or alcohol, tobacco. What refusal skill (s) do you plan to use if someone tries to pressure you to try drugs and/or alcohol, tobacco. Provide a situation that might occur and how you plan to handle it.

#### (4) **Game Show Assemblies: Friday, October 23<sup>rd</sup>**

**8:45-9:45 am**

**10:00-11:00**

**Kindergarten:** Community Helpers  
**First Grade:** Making Healthy Choices  
**Second Grade:** Safety  
**Third Grade:** Medicines  
**Fourth Grade:** Affects of Alcohol/Tobacco

**Fifth Grade:** Dangers/Facts about Tobacco  
**Sixth Grade:** Dangers/Facts about Inhalants/Prescrip. Drug Abuse  
**Seventh Grade:** Dangers/Facts about Marijuana  
**Eighth Grade:** Dangers/Facts about Underage Alcohol Use

Students in each class will compete against each other on questions related to both the above noted RRW curriculum, as well as, age appropriate pop culture. This format is an opportunity for all students to have fun working together, enjoying good sportsmanship while reinforcing our RRW theme.

-The RRW curriculum topics for **Grades K-4** will be covered in class throughout the week leading up to the assembly. Please feel free to go to the SBS website and click on RRW curriculum to see the questions/answers portion of the game show by grade. Feel free to talk about them with your child as an additional review. The following grades will have **additional programs** to reinforce their topics:

\***Kindergarten:** Tues, Oct. 20<sup>th</sup> a visit from our **local police, fire and first aid squads!**

\***First Grade, Second Grade:** Wed, Oct. 21<sup>st</sup> a visit from “**Dr. Bernard**” and his “**Pawsitive Action Team**” from K. Hovnanian Children’s Hospital to discuss Nutrition/Healthy Choices, and “**Bicycle Safety**”, respectively.

Please turn over>

-The RRW curriculum topics for **Grades 5-8** will be covered during their regular gym/health periods and refreshed again the morning of the assembly by their individual homeroom teachers.

**(5) “Dance Through Life Drug Free!”- Student Council Dance (Grades 5-8) - Friday, Oct. 23<sup>rd</sup>, 7-9 pm**  
Dance co-sponsored by the Alliance. Music by DJ Johnny’s. Entrance fee is \$5.00

### **Additional Parent Information**

Attached to this backpack notice is some educational literature appropriate for parents. Your children will also be bringing home some age appropriate materials. Please take the time to read this information and talk about the topic of substance abuse with your children. During school hours our educators and DARE Officers do a wonderful job reinforcing how important it is for our children to make healthy choices. Parents need to continue this education at home. “Wrap with your kids” or “Learn what’s eating at your child” are ads from the Partnership for a Drug Free New Jersey aimed at reminding parents that families who eat at least one meal together each day can reduce the likelihood that their child would try drugs by up to two-thirds. What our children hear from us, and see us doing, shapes their world. Parents, thank you for working together toward the common goal of giving our children the ability to reach their hopes and dreams and live in a healthy and safe environment.

The Alliance would like to thank the Shrewsbury Borough Mayor and Town Council; the Shrewsbury Board of Education; Mr. MacConnell, Mrs. Charatz, Ms. Shaheen and the executive committee and members of the SPTG for their support. A very sincere note of appreciation to the entire SBS faculty, without your high level of dedication, our RRW programs would cease to exist. We cannot thank you enough.

If you wish to become more involved with the Alliance, please drop by one of our meetings. We meet at Boro Hall on the second Monday of every month.

### **The Shrewsbury Community Alliance for the Prevention of Alcohol and Drug Abuse**

Chairperson, Karen Lloyd ; Shrewsbury Borough Council: Kevin Murphy; Municipal Court Rep.: Judge James Berube, SBS Board of Education: Susan Patterson/Lisa Barnes, SBS Faculty/Administration/Guidance Dept.: Brent MacConnell, Marisa Shaheen; Shrewsbury Police Dept.: Lt. Louis Ferraro, Sgt. Louis Fitzgerald, Offcr. Jessica Boyd; Kiwaniis Club: Ray Peterson; Residents: Dawn Arnone, Carol Karalewich, Ginni O’Dor, Deena Reilly, Jeannette Sieber