



# Drug Education Awareness, (DEA)

*The Leader in Drug Education and Healthcare Compliance*

## **U.S. Department of Justice Drug Enforcement Administration New Jersey Division**

**Douglas S. Collier, M.A., DEA, (Ret.)**  
*Public Information Officer/Demand Reduction Coordinator*

Mr. Collier began his law enforcement career as a police officer with the South Greensburg Police Department. In April 1987, he started his federal career with the Central Intelligence Agency (CIA).

In November 1990, Mr. Collier accepted an appointment as a Special Agent with the Drug Enforcement Administration in Washington, D.C. His first duty assignment was in the New York Field Division and has subsequently worked in DEA offices in Atlantic City, Paterson and Newark. As a special agent, Mr. Collier has conducted voluminous investigations targeting international heroin and cocaine networks, money launderers, and organizations involved in trafficking steroids and other dangerous drugs. Due to Special Agent Collier's breath of experience, he was selected in 2000, for a temporary assignment to the DEA Academy in Quantico, VA to assist in the training of new DEA agents.

In 2001, Special Agent Collier was chosen as the Division Training Coordinator and was responsible for the training needs of DEA personnel as well as providing drug-related training to the numerous law enforcement agencies in New Jersey. Special Agent Collier was instrumental in creating the Drug Commander Leadership Course.

In 2002, Special Agent Collier was reassigned as the Demand Reduction Coordinator. In this capacity, Special Agent Collier was responsible for DEA's drug prevention and education efforts statewide. He successfully forged relationships with the state's prevention and treatment partners and was instrumental in formulating an innovated Ecstasy prevention training program that has been adopted by numerous substance abuse organizations. Special Agent Collier also served as the Executive Producer of an Ecstasy video geared towards college students that won first place in the Best Featured Category presented by the College Broadcasters Inc. Special Agent Collier is also the Executive Producer of a heroin DVD, entitled "Heroin: The Ride That Never Ends." This DVD and related curriculum will be used by prevention and treatment professionals throughout the state.

Special Agent Collier served as the Public Information Officer and Demand Reduction Coordinator. As such, he developed channels of communication and implements public information programs to ensure that the media and the public are aware of DEA objectives, programs, goals and accomplishments.

Recently, Special Agent Collier was featured in several national television shows such as MSNBC, Heroin Inc. and Discovery Channel, Heroin Nation. Also, Special Agent Collier was the DEA's New Jersey Division Producer, for the SPIKE TV show titled "DEA".

Special Agent Collier holds a B.A. Degree from National College and has earned a Masters Degree from Monmouth University. He is also a certified instructor, an adjunct professor, and has testified as an expert witness in regards to narcotic investigations. Mr. Collier is known throughout New Jersey and around the country as a Subject Matter Expert in his field of expertise.